



6th International Conference on Population Balance Modelling

7-9 May 2018
Ghent, Belgium

Sponsor prospectus



Danmarks
Tekniske
Universitet



The conference

PBM2018 will be organized as a 3-day single track conference and expects to greet between 100 and 150 participants.

Partner and sponsorship opportunities

General sponsorship packages have been tailored to appeal a maximum exposure and offering extensive branding opportunities both before and throughout the symposium. In addition a social event sponsorship is available. Besides these options, also a key conference sponsor can be identified – a.o. this includes a speech at the conference dinner.



If your organization would like to be involved as key conference sponsor, as sponsor for a social event or in any other way, please contact the conference organizers at pbm2018@ugent.be. We will assist you as much as possible to meet your expectations.

General sponsorship packages

General Silver, Gold and Platinum sponsorship packages are available guaranteeing a maximal visibility before, during and after the conference.

	Silver	Gold	Platinum
Delegate registration	free	1	2
Booth		4m ²	6m ²
Logo included on slides during sessions and breaks			X
Insertion of promotional material in conference bag	X	X	X
Company listed in abstract book	X	X	X
List of participants provided	X	X	X
Company logo displayed on announcements		X	X
Company logo on banner		X	X
Cost (excl. VAT)	€1500	€3000	€5000

Please note that all amounts are VAT excluded.

Social event sponsorships

If your company is interested in sponsoring the welcome reception or the conference dinner, please tick “Social Program” on the application form and the local organizing committee will send you all the necessary information.

Exhibition: Location

The exhibition accompanying the conference will be held in the venue 'Het Pand' in the room and annex corridor, where lunch and coffee breaks will be served.



Exhibition: Timings

At multiple times the attendees will be stimulated to visit the exhibition.

7 May 2018	Registration	30 minutes
	Coffee break	2 x 20 minutes
	Lunch	90 minutes
	Poster Session	90 minutes
8 May 2018	Coffee break	2 x 20 minutes
	Lunch	90 minutes
	Poster Session	90 minutes
9 May 2018	Coffee break	20 minutes

Exhibition: Concept

The exhibition space will be available as "SURFACE ONLY", which means that the booth-site will be available without any prefabricated walls, installations, furniture, electricity/water supplies, carpet and furniture or/and technical supplies and facilities. The exhibitor shall personally take care of the set-up and installation of the booth.

Exhibition: Allocation of stands

The organizing committee will allocate the stands after having received the application forms.

Exhibition: Insurance

It is the responsibility of each exhibiting company to adequately insure their booth and the goods on display against theft and damage.

Payment terms

The related sponsor invoice will be issued before the conference and must be paid no later than 1 January 2018.

Cancellation policy

Last day to receive full refund of fees paid 1 February 2018

Last day to receive 50% refund of partnership cost 1 March 2018

No refund of partnership cost given after 1 April 2018

Contact

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Visit our website:

<http://www.pbm2018.ugent.be>

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